The Resort

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Hilton San Diego Resort & Spa
1775 E. Mission Bay Drive
San Diego, California 92109

Reservations: 877-313-6645
Hotel Direct: 619-276-4010

Online: http://www3.hilton.com
Promotional Code: EMSAAC

Conference Guaranteed conference rates must be booked by May 7.

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ASSOCIATION OF CALIFORNIA

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MAY 29 & 30, 2013
ANNUAL CONFERENCE 2013
Riding the Waves of EMS

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Your Sleeping Room
Newly renovated guestrooms for your imagination capture sunshine and sea. Decorated to match the bright and festive hues of this waterfront oasis, each has been decked with luxury bedding and linens, designer furniture inside and out, and an open and airy feel that welcomes in the rays and the breezes.

The Hilton San Diego Resort & Spa offers impeccably appointed rooms on an 18-acre park. Enjoy lush gardens, rolling lawns and sandy beaches just steps from your door.

Complimentary day and overnight parking
Complimentary use of fitness center
Complimentary guestroom internet access
15% discount for spa services at Spa Brezza and the Marketplace
<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>7 a.m.</td>
<td>Registration&lt;br&gt;Breakfast with Exhibitors</td>
</tr>
<tr>
<td>8 a.m.</td>
<td>Surf’s Up!&lt;br&gt;Cathy Chidester, MSN&lt;br&gt;Dan Burch, BA</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>Welcome to San Diego</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>Truth and Deception in the EMS World and Beyond:&lt;br&gt;The Liar in Your Life&lt;br&gt;Robert S. Feldman, PhD</td>
</tr>
<tr>
<td>10 a.m.</td>
<td>Break with Exhibitors</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>The Outliers – Medicare Fraud in the Healthcare Industry&lt;br&gt;Anderson Smith, Special Agent</td>
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<tr>
<td>Noon</td>
<td>Lunch &amp; Networking</td>
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<tr>
<td>1:15 p.m.</td>
<td>Health &amp; Safety Code 1797.201: Is it Working as the Legislature Intended?&lt;br&gt;Derek Cole, Esq&lt;br&gt;Carolyn J. Frank, Esq</td>
</tr>
<tr>
<td>2:15 p.m.</td>
<td>Break with Exhibitors</td>
</tr>
<tr>
<td>2:45 p.m.</td>
<td>California Studies in EMS&lt;br&gt;William Koenig, MD &amp; Panel&lt;br&gt;– Apnea in Children with Seizures, Nichole Bosson, MD&lt;br&gt;– Field Use of Transcranial Dopplers, Thilo Hoelscher&lt;br&gt;– Quality of Chest Compressions in Prehospital Care: Can it be done effectively?&lt;br&gt;Baxter Larmon, PhD, MICP&lt;br&gt;– Prehospital CO Measurement: Is the buck worth the bang?&lt;br&gt;Kevin Mackey, MD</td>
</tr>
<tr>
<td>3:45 p.m.</td>
<td>Beacon Health Information Exchange - San Diego Experience</td>
</tr>
<tr>
<td>4:45 p.m.</td>
<td>Day’s Wrap Up</td>
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<tr>
<td>5:15 p.m.</td>
<td>President’s Reception&lt;br&gt;In Exhibit Hall (light hors d’oeuvres)</td>
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**DAY 2 - Thursday, May 30, 2013**

<table>
<thead>
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<td>7 a.m.</td>
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<tr>
<td>8:15 a.m.</td>
<td>Line Up!&lt;br&gt;Cathy Chidester, MSN&lt;br&gt;Dan Burch, BA</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>In the Wake of Disaster:&lt;br&gt;Hospital Response to Aurora, Colorado Shooting&lt;br&gt;Comilla Sasson, MD&lt;br&gt;Patrick Conroy, MS</td>
</tr>
<tr>
<td>10 a.m.</td>
<td>Healthcare Reform:&lt;br&gt;A Shift From Volume to Value &amp; Implications for EMS&lt;br&gt;Jim Lott, MBA</td>
</tr>
<tr>
<td>11 a.m.</td>
<td>Break with Exhibitors</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>Pediatric Readiness Project:&lt;br&gt;Results &amp; Next Steps&lt;br&gt;Marianne Gausche-Hill, MD</td>
</tr>
<tr>
<td>12:30 p.m.</td>
<td>Lunch &amp; Networking</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>CA Ambulance RFP Evaluation &amp; Scoring&lt;br&gt;Rick Narad, DPA, JD, FACHE</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>How to Stop 9-1-1 Abuse – A County’s Experience&lt;br&gt;Dan Lynch</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>Conference Wrap-up and Final Raffle!</td>
</tr>
</tbody>
</table>
Keynote Speakers

Psychologist Robert S. Feldman, Ph.D., is an expert on deception in everyday life. He has written numerous research articles on lying and is the author of The Liar in Your Life: The Way to Truthful Relationships, which was published in 2010 and subsequently, translated into multiple languages. His work on lying has been discussed in numerous news media, as well as on network TV news shows, Dr. Phil, and National Public Radio. As Dean of the College of Social and Behavioral Sciences and Professor of Psychology at the University of Massachusetts Amherst, he is the recipient of the College Outstanding Teacher Award.

Comilla Sasson, MD, MS, was one of two Emergency Medicine physicians working in the Emergency Department the night of the Aurora shootings. She completed her Robert Wood Johnson Clinical Scholars Program Fellowship in 2010 and joined the Department of Emergency Medicine at the University of Colorado Health Sciences Center in July 2010 as an Assistant Professor. She is currently conducting research with the CDC and the AHA to create targeted, community-level CPR educational interventions and public health programs focusing on high-opportunity areas.

Patrick M. Conroy, MS, is Manager of Facilities Management for the University of Colorado Hospital (UCH) in Aurora. His responsibilities at UCH include serving as the hospital safety officer, as well as managing the fire and life safety and emergency preparedness program, which includes coordinating development, testing, and implementation of the hospital emergency operations plan. Patrick came to UCH after a 30 year career as a paramedic and firefighter in the Denver metropolitan area. On July 20, 2011, he served as the initial Hospital Incident Commander for the internal response to the Aurora Theater Shooting.

FACULTY

Nichole Bosson, MD
EMS Fellow, LA County EMS Agency
Harbor-UCLA Medical Center
Los Angeles, California

Dan Burch, BA
EMS Administrator
San Joaquin County EMS Agency
French Camp, California

Cathy Chidester, MSN
Director, LA County EMS Agency
President, EMSAAC
Los Angeles, California

Derek Cole, Esq
Partner
Cota Cole, LLP
Roseville, California

Carolyn Frank, Esq
Associate
Cota Cole, LLP
Roseville, California

Marianne Gausche-Hill, MD
Vice Chair and Chief of the Division of Pediatric Emergency Medicine
Director Pediatric Emergency Medicine and EMS Fellowships
Harbor-UCLA Medical Center, Department of Emergency Medicine
Los Angeles, California

Thilo Hoelscher, MD
Associate Professor, Departments of Radiology and Neurosciences
Director, Brain Ultrasound Research Laboratory
University of California, San Diego
San Diego, California

William Koenig, MD
Medical Director
LA County EMS Agency
Los Angeles, California

Baxter Larmon, PhD, MICP
Professor Medicine
David Geffen School of Medicine at UCLA
Director, UCLA Center for Prehospital Care
Los Angeles, California

Jim Loft, MBA
Executive Vice President
Policy Development and Communications
Hospital Association of Southern California
Los Angeles, California

Dan Lynch, BS
EMS Director
Central California EMS Agency
Fresno, California

Kevin Mackey, MD
Medical Director, Mountain Valley EMS Agency
Medical Director, Sacramento Regional Fire
Sacramento, California

Rick Narad, DPA, JD, FACHE
Professor, Chico State University
EMS consultant
Butte, California

Anderson Smith
Special Agent
FBI
Los Angeles, California
### CONFERENCE REGISTRATION FORM

Emergency Medical Services Administrators’ Association of California 2013 Annual Conference

**May 29 and 30, 2013**

On Beautiful Mission Bay in San Diego, California

(Please Print)

<table>
<thead>
<tr>
<th>Dr/Mr/Mrs/Ms</th>
<th>First Name</th>
<th>MI</th>
<th>Last Name</th>
</tr>
</thead>
</table>

Name as it should appear on your badge: ........................................................................................................

Title/Position ..........................................................................................................................................................

Organization ..........................................................................................................................................................

(As it should appear on your badge)

Address ..............................................................................................................................................................

City ............................................................ State............................................... Zip ........................................

Phone ( )................................................. Email ..............................................................

☐ Please do NOT include my contact information on the Conference Roster.

**Register on-line at www.EMSAAC.org or complete this form and fax to (562)590-3353 or email the completed form to mrideaux@dhs.lacounty.gov. See hotel information for accommodations.**

**Conference Registration Fees (payment must accompany registration form):**

<table>
<thead>
<tr>
<th>Early Registration—if payment received prior to May 1, 2013</th>
<th>$269</th>
<th>☐ REGISTER NOW!! SEATING IS LIMITED.</th>
</tr>
</thead>
<tbody>
<tr>
<td>The first 50 registrations will be entered in raffle for a free Spa Treatment.</td>
<td></td>
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</tr>
<tr>
<td>Registration—if payment received after May 1, 2013</td>
<td>$329</td>
<td>☐</td>
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<tr>
<td>Onsite Registration</td>
<td>$340</td>
<td>☐</td>
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<tr>
<td>Additional lunches:</td>
<td># Additional lunches_______ x $45</td>
<td>☐</td>
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</tbody>
</table>

Cancellation prior to May 16, 2013 will receive a refund minus $25 for processing fee. No refunds after May 16.

<table>
<thead>
<tr>
<th>Payment Type (circle one):</th>
<th>Please make check payable to: EMSAAC</th>
</tr>
</thead>
<tbody>
<tr>
<td>PayPal On-line</td>
<td>Mail with form to: Marilyn Rideaux, LACEMS</td>
</tr>
<tr>
<td>Check by Mail</td>
<td>10100 Pioneer Blvd., Suite 200, Santa Fe Springs,</td>
</tr>
<tr>
<td>(add 3% service charge for PayPal)</td>
<td>California 90670</td>
</tr>
</tbody>
</table>

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or cmeyer411@verizon.net.
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Riding the Waves of EMS

EMSAAC
May 29 & 30, 2013