

EMSAAC

ANNUAL CONFERENCE

2015

MAY 27 & 28

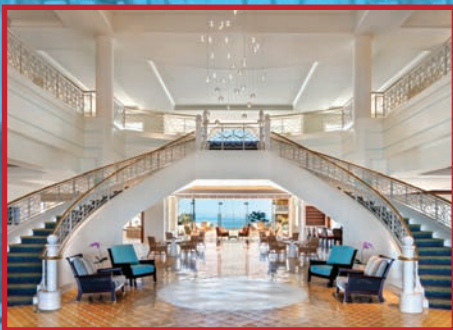
EMS

Takin' It to the

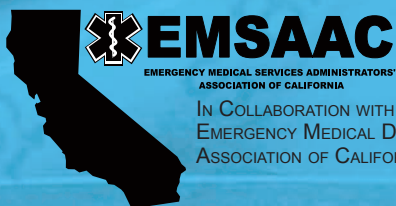


Streets

Join us in San Diego on Beautiful Coronado Island



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Conference Program

DAY 1 - Wednesday, May 27, 2015

- 7:00 a.m. Registration**
Breakfast with Exhibitors
- 8:00 a.m. Welcome and Introductions**
*Michael Petrie, EMSAAC President
Dan Lynch, Conference Chair*
- 8:15 a.m. The Streets of San Diego...Where Health Happens**
Nick "dr. Nick" Yphantides, MD, MPH
- 8:45 a.m. Meeting Your Neighbors One Siren at a Time**
*Michael Perry, RN, BSN, EMS Responder
New York Times Bestselling Author*
- 10:00 a.m. Break with Exhibitors**
- 10:30 a.m. Research Hits the Road**
Karl Sporer, MD & Panel
- **Mag Wheels: Built for Speed or Running Flat? Results of the FAST-MAG Study**
Marc Eckstein, MD
 - **Mobile Health Applications for Time-Critical Emergencies**
Alexei Wagner, MD, MBA
 - **Therapy-Specific Resuscitation Bundle of Care for OHCA May Improve Neurologic Outcome**
Michael Jacobs, EMT-P
 - **From the Streets to Your Spreadsheets: Analyzing Your MPDS System**
Joshua English, EMT-P
- 12:00 p.m. Lunch & Networking**
- 1:15 p.m. Life, Death and Everything In Between**
Kelly Grayson, MRP, CCEMT-P
- 2:15 p.m. Advanced Planning – Hot Topics and Challenges**
Stewart Gary
- 3:15 p.m. Break with Exhibitors**
- 3:45 p.m. Mobile Integrated Healthcare – an evolving specialty of specialties**
Ed Racht, MD
- 4:45 p.m. Day's Wrap Up**
- 5:15 p.m. President's Reception**
In Exhibit Hall (light hors d'oeuvres)

DAY 2 - Thursday, May 28, 2015

- 7:00 a.m. Registration**
Breakfast with Exhibitors
- 8:00 a.m. Opening Remarks**
Michael Petrie
- 8:15 a.m. Exclusive Operating Areas and Section 224 of the EMS Act**
Derek Cole, Esq
- 9:15 a.m. Kicking Outcomes to the Curb – Creating a Culture of Accountability in an EMS of Chaos**
Julie Haslam, BA, EMT-P, RN
- 10:15 a.m. Break with Exhibitors**
- 11:00 a.m. Developing Regional Systems for Cardiac Arrest Care**
Nichole Bosson, MD, MPH
- 12:00 p.m. Lunch & Networking**
- 1:00 p.m. Payor Mix and the Financial Future of EMS**
Alex Briscoe, MA
- 2:00 p.m. STEMI Regionalization Across LEMSAs in California: What It Looks Like on the Ground**
Renee Y. Hsia, MD, MSc, FACEP
- 3:00 p.m. Break**
- 3:15 p.m. The Ebola Experience**
Howard Backer, MD, MPH, FACEP & Panel
- **In Africa**
Hernando Garzon, MD
 - **In Dallas, Texas**
Norman Seals, Assistant Fire Chief
 - **The CDC**
Stephen Waterman, MD, MPH
- 4:00 p.m. Conference Wrap-up and Final Raffle!**

Keynote Speakers



Michael Perry, is a humorist and New York Times bestselling author whose most popular book “Population 485” is based in part on his 25 years of service in firefighting and EMS. Perry lives in rural Wisconsin with his family and online at www.sneezingcow.com. While his speaking and performing schedule has drastically reduced his call volume, he is still gratefully active with his local fire and rescue service. Perry’s essays and nonfiction have appeared in numerous publications including The New York Times Magazine, Esquire, Backpacker, Outside, Runner’s World, and others. He is a contributing editor to Men’s Health Magazine. Educated at the University of Wisconsin-Eau Claire, author, registered nurse, former firefighter and active first responder, Michael Perry will examine both the humorous and poignant sides of emergency services in a lively address based on his bestselling memoir “Population

485 - Meeting Your Neighbors One Siren at a Time.” Perry says the single most meaningful thing he has ever done is serving 12 years beside his neighbors on the New Auburn Area Fire Department.



Derek Cole is a partner and co-founder of Cota Cole LLP, a law firm with offices in Northern and Southern California. Mr. Cole’s practice focuses on local government law. He has served as a city attorney, county counsel, and general counsel to a number of local agencies. He has also represented public agencies in a broad range of litigation matters. Mr. Cole’s experience includes advising local EMS agencies, cities, and ambulance providers in matters involving the EMS Act. In particular, Mr. Cole has advised or represented parties concerning grandfathered rights under “Section 201” of the EMS Act and regarding the formation of operating areas under “Section 224” of the Act. Mr. Cole received his law degree from the University of Pacific-McGeorge School of Law in 1999 and a B.A. from the University of California-Santa Barbara in 1996. He was recognized in 2013 and 2014 as a “Rising Star”

by Northern California Superlawyers Magazine and as a “Best of the Bar” honoree in 2014 by the Sacramento Business Journal.

Faculty

Howard Backer, MD, MPH, FACEP

Director, EMS Authority
Sacramento, California

Nichole Bosson, MD, MPH

Assistant Medical Director, LA County EMS Agency
Medical Director, J. Michael Criley Paramedic Training Institute
Los Angeles, California

Alex Briscoe

Agency Director
Alameda County Health Care Services Agency
San Leandro, California

Marc Eckstein, MD

Medical Director
Los Angeles City Fire Department
Los Angeles, California

Joshua English, EMT-P

Prehospital Care Coordinator
Alameda County EMS Agency
San Leandro, California

Stewart Gary

Fire Practice Principal
Citygate Associates
Folsom, California

Hernando Garzon, MD

Director, KP Global Health Programs
Director, NCAL KP Regional Emergency Management
Medical Director, Sacramento County EMS
Sacramento, California

Kelly Grayson, NRP, CCEMT-P

EMS Author and Columnist
Pitkin, Louisiana

Julie Haslam, BA, EMT-P, RN

Director of Clinical Services
Alameda County Division
ParamedicsPlus
San Leandro, California

Renee Y. Hsia, MD, MSc, FACEP

Associate Professor & Core Faculty Member,
UCSF Department of Emergency Medicine
Attending MD, San Francisco General Hospital
San Francisco, California

Mike Jacobs, EMT-P

Cardiovascular Care Programs Manager
Alameda County EMS Agency
San Leandro, California

Dan Lynch, BS

EMS Director
Central California EMS Agency
Fresno, California

Michael Petrie, EMT-P, MBA, MA

EMS Director
Santa Clara EMS Agency
San Jose, California

Ed Racht, MD

Chief Medical Officer
American Medical Response
Austin, Texas

Norman Seals

Assistant Chief
Emergency Medical Service Bureau
Dallas Fire-Rescue Department
Dallas, Texas

Karl Sporer, MD

Medical Director
Alameda EMS Agency
San Leandro, California

Alexei Wagner, MD, MBA

Clinical Instructor of Surgery & Emergency Medicine
Stanford University School of Medicine
Stanford, California

Stephen Waterman, MD, MPH

Senior Epidemiologist
United States-Mexico Unit
Division of Global Migration & Quarantine, CDC
San Diego, California

Nick “dr. Nick” Yphantides, MD, MPH

CMO, County of San Diego Health & Human Services Agency
San Diego, California

Sponsors & Exhibitors

Many generous sponsors and exhibitors make the EMSAAC Conference possible. The conference is an outstanding opportunity to see the latest and greatest new EMS tools and applications as well as to meet the representatives and directly discuss material needs. The following is a list of sponsors and exhibitors to date; others will be joining this distinguished group:

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CONFERENCE REGISTRATION FORM

Emergency Medical Services Administrators' Association of California 2015 Annual Conference

May 27 and 28, 2015
On Beautiful Coronado Island in San Diego, California

REGISTRATION OPTIONS:

On-line via PayPal:

www.EMSAAC.org/conference

Fax completed registration form to:
You will be invoiced within three days.

Marilyn Rideaux
(323) 838-9550

Payment by Mail to:
Make check payable to EMSAAC

Marilyn Rideaux, LACEMS
10100 Pioneer Blvd., Suite 200
Santa Fe Springs, CA 90670

REGISTER NOW!! SEATING IS LIMITED:

Registration fee includes all Conference material and food and beverage. If additional colleagues or family members will join you for breakfast or lunch, you must pre-pay at \$45/meal. Registration to this conference does not include hotel accommodations. See hotel information in brochure. **Book rooms by April 29 to guarantee reduced rate.**

Cancellation Policy:

Cancellations prior to May 15, 2015 will receive a refund minus \$50. No refunds after May 15.

Early Registration (Full payment must be received prior to May 1, 2015) NOTE: The first 50 paid registrations will be entered into a raffle for a special door prize.	\$295
Registration – if payment is received after May 1, 2015	\$345
Onsite Registration	\$365
No. of additional meals	\$45ea

(Please Print Clearly)

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(circle) First Name MI Last Name

Name as it should appear on your badge:

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Please do NOT include my contact information on the Conference Roster.

Questions regarding registration and refunds should be directed to Carol Meyer at (562)343-3326 or cmeyer411@verizon.net.

Make your hotel reservations today!

Loews Coronado Bay Resort
4000 Lowes Coronado Bay Road, Coronado, California 92118
Reservation Center: 800-815-6397 Hotel Direct: 619-424-4000
Online: <https://resweb.passkey.com/go/EMSAAC2015>



The Resort

Centered between the Pacific Ocean and Coronado Bay, the resort is newly renovated and epitomizes the true Southern California lifestyle. Taking full advantage of the resort's waterfront location, the new redesign artfully combines San Diego's sun and surf with the casual charm of southern California. Relax by one of three pools, stroll down the pristine Silver Strand State Beach, pamper yourself at the Sea Spa, sailing or boating on the bay or just enjoy a glass of wine sitting at the outdoor fire feature watching the sunset. Other resort activities include three tennis courts, a full service marina, bike rentals and a fleet of gondolas. The ideal setting for families, the hotel has a children's pool and a kids club offering a range of activities, including scavenger hunts and magic tricks (surcharge). The Resort is a Four Diamond Award hotel and listed as one of the Top 10 Best Hotels in San Diego!

Rates & Reservations

Please make your own reservations and be sure to request the EMSAAC Conference reduced rate of \$169 per night (excludes taxes). This low rate includes:

- Just 15-20 minutes from San Diego Airport
- Complimentary guestroom internet access
- Complimentary use of fitness center
- 15% discount off spa services from Sea Spa
- No resort fees
- Reduces parking rate of \$15/day (Valet at \$30/day)



A block of rooms will be held until Monday, May 5, 2015. After this date, reservations will be accepted on a space and rate available basis only. This conference rate will be honored 3 days before and 3 days after the conference dates, excluding suite rates, and subject to availability. Check-in time: 4pm

Your Sleeping Room

Almost all of the 439 rooms have a water view – either bay or ocean views. The Amenities featured in guestrooms include air conditioning, minibars, and complimentary newspapers. Guestrooms have cable television with pay movies. Business-friendly amenities include multi-line phones, desks, and voice mail. Balconies are featured in all guestrooms. Bathrooms provide bathrobes and hair dryers.



EMS Takin' It to the Streets

The EMS Administrators' Association of California (EMSAAC) continues to lead the way in providing an EMS conference that is meaningful and exciting to attend. This year, the conference theme of Takin' It to the Streets brings very interesting and motivating topics and studies that touch all levels of care starting in the dispatch center to prehospital response and care at the hospital. Join EMS experts from across California and beyond to become aware of current and future changes in EMS public policy and practice. This is one conference you do not want to miss!

The conference includes lectures, panel discussions and opportunities to network with current leaders and innovators in EMS. The annual EMSAAC Conference is designed for emergency physicians, EMS administrators, medical directors and coordinators; prehospital providers, EMS educators and nurses, hospital emergency preparedness coordinators, firefighters and ambulance providers; and other EMS personnel.

About EMSAAC

The Emergency Medical Services Administrators' Association of California (EMSAAC) is composed of administrators from 33 Local Emergency Medical Services Agencies (LEMSAs).

These county-designated agencies are responsible for planning, coordinating, implementing, monitoring, and evaluating a local, integrated system of emergency medical services.

The LEMSAs partner with the California EMS Authority to carry out applicable regulations and guidelines.

Continuing Education Credits

This conference has been planned and implemented to provide instructor based continuing education for nurses and prehospital care professional through the Mountain-Valley EMS Agency.

Provider is approved by the California Board of Registered Nursing, BRN Provider# 04695 for up to 12.5 contact hours.

California EMS CE provided by the Mountain-Valley EMS Agency CEP# 60-0001. Up to 12.5 hours of instructor-based CE will be issued to EMTs, paramedics and MICNs.



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